



THE REID TECHNIQUE®

*Protecting The Innocent & Identifying The Guilty
Objective, Empathetic, and Unbiased*

John E. Reid and Associates, Inc.
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THE REID TECHNIQUE OF INVESTIGATIVE INTERVIEWING AND ADVANCED INTERROGATION™

DATE

September 23 - 26, 2025

HOSTED BY

Central Virginia Criminal Justice
Academy

COURSE FEE

\$630.00 per person
*Federal rates available for Federal
Employees*

COURSE LOCATION

Central Virginia Criminal Justice
Academy
1200 Church Street
Lynchburg VA 24504

COURSE HOURS

8:00 A.M. – 3:00 P.M.

Register on-line at www.reid.com

FOR FURTHER INFORMATION

Contact Julie Rock
Phone 855-479-3959
Email jrock@reid.com

Register NOW for special pricing

Register before August 23, 2025 and receive
\$50 per person off the regular course fee
when using the discount code **Early\$50**
during registration.

Discounts can't be combined.

You Will Learn How To:

- Evaluate verbal and non-verbal behavior to help you assess the credibility of a suspect's statements
- Structure the interview using open-ended and investigative questions to develop the subject's statement
- Use behavior provoking questions during the interview process
- Develop interrogation strategies and interrogation themes
- Persuade a suspect to tell the truth about their involvement in criminal activity
- Utilize tactics to handle the more defiant suspect; overcome objections and their fear of consequences
- Use an alternative question to develop the first admission of guilt

Training Manual Includes:

A comprehensive outline filled with detailed information that will serve as an excellent follow up to the training program.

Money Back Guarantee: We are confident in the exceptionally high quality of our training and offer a MONEY BACK GUARANTEE if you are not completely satisfied.

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